



Why invest in Solar now?

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1. The first thing to realize is that every day wasted paying an electricity bill is costing the homeowners money they will never recover.
2. Secondly, renewable energy is a booming trend picking up speed by the minute. So, it is important to point out that costs will evidently increase along with demand.
3. Federal, state and local legislation are pushing hard towards mandating new laws meant to protect homeowners who wish to go solar and push forward the national shift to renewable energy—but consequently will also eliminate the need to incentivize people who take initiative.

What's the property value gain for a solar investment?

Studies suggest home buyers are willing to pay up to \$4.00 more per watt of solar power. In other words, that means a house with an average-size solar photovoltaic system (3.6 kilowatts, or 3,600 watts) will roughly increase \$15,000 in value compared with an identical home without one.

What's the long term benefit of solar?

1. First off, homeowners can stop renting their electricity and capitalize on a solid investment that will pay off for many, many years.
2. They can also take control of the payments by knowing exactly what their outlay is every month and budget accordingly.
3. Finally, homeowners can put a date at the end of their solar loan and break free from the monopoly of utility companies.

Initiating the conversation with a Q&A session and ending the dialog honing in on these key pointers will ensure a Professional Solar Consultant that the customer is fully informed and equipped to make a much faster, intelligent decision, with accurate and up to date information.